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Point of growth as a tool of development of entrepreneurship in conditions of stagnation of economy

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ABSTRACT: The authors reveal the meaning of the term "point of growth". Criterial requirements submitted to points of economic growth are considered and specified. Special attention is paid to the mechanism of formation of points of growth in the context of management of development of entrepreneurship in the stagnant market with a focus on innovation aspect. © IDOSI Publications, 2013.

AUTHOR KEYWORDS: Economic development; Entrepreneurship; Innovation; Point of growth; Stagnation


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